

**S1:** Hello and welcome to Commission Smasher. Congratulations for making this wise decision of investing in this course!! In this video course I am going to show you step-by-step exactly how to start your affiliate marketing business and the strategies that I use to make 5 figures monthly by being an affiliate marketer. So if you stick with me, You will learn the basics of affiliate marketing and how to become a true commission smasher!! So let me show you exactly what are you going to learn in this course.

**S2:** In this course I am going to show you how to build credibility to win the trust of your subscribers, I am going to show you how to generate traffic, not just any traffic, but targeted traffic mainly and how find prospective buyers.

Also I am going to show you how to find the right products to sell because there are so many products out there and not all of them sell well. That's why I am going to teach you how to find out which products is selling and which is not.

Additionally, I am also going to show you how to build your email list from scratch to start driving in traffic and follow up with your subscribers.

**S3:** Do you think that's all to it? No. There are definitely more to learn. You are also going to learn how to write follow-up emails to your visitors and subscribers.

And last but not least I am going to show you how to increase your commission and generate five figures per month. At the end of this course, I am confident that you will be a commission smasher! Let's get into this right now!

**S4:** In this first module you are going to learn what affiliate marketing is and the basics of affiliate marketing. You will also learn about the advantages of affiliate marketing, the plans and strategies of affiliate marketing. As a bonus, I will also share with you the software and

tools that you definitely need to build this business. Lastly, how to be a super affiliate AKA commission smasher MASTER!!

**S5:** Before we dive in, in case you don't know what affiliate marketing is, Affiliate marketing is earning commission from the vendor when you make a sale through your affiliate link. In short, affiliate marketing is like being a 'sales agent'. The biggest different is, you don't have to be physically present to make sales. You can be having dinner or in a vacation when the sales happen. Is that even real? You bet!

**S6:** And this is how it works. When a buyer makes a purchase of a product through your affiliate link, the payment will be made to the vendor and the vendor in return will pay you your commission. This is the basic of what you need to know and later we will go through the steps on how we can make this possible for you and start getting massive commissions, month in month out and even weekly payment.

**S7:** So what are the advantages of affiliate marketing? I will give you 4 Major Benefits of being an affiliate. Firstly you are going to receive a high commission when you make a sale. The average commissions for information products are between 5% to 100%. So for example, if the product price is \$27 dollars you can earn up to 100% commission so you will get \$27. In the internet marketing niche it is common to get 100% commission, and actually, I have seen some product launches where the vendor is giving up to %250 commission. So, you do get the idea of how great is it to be an affiliate.

Secondly, one of the biggest perks of affiliate marketing is you don't have to create your own product. So, you don't have to go through the troubles that a product vendor is facing like coming up with ideas, write the sales letter, set up the sales funnel and so forth.

The third major benefit of being an affiliate is You don't have to provide customer support because the vendor will do all this work, so the vendor is responsible for the customer support, not you. This saves you from all the big headaches! Thus, all you need to do is send the traffic to the vendor's website and making sales.

Lastly, since you don't have to spend money and time creating the product, your risk is much lower than the vendor. Sometimes you can lose money from paid traffic but it is not much at all compared to the vendors.

**S8:** Now that you are crystal clear about why you should be an affiliate, I am going to show you my super affiliate strategy. First, let me tell you what most affiliates are doing and why it's wrong. Most affiliates drive traffic to their affiliate link and they don't make an effort to build an mailing list and that's exactly what you shouldn't do. Because the problem is that if you are spending money on paid ads and if the product doesn't sell, you are the one losing because you are spending money for traffic and you earn zero commission.

And those who make a purchase will be in the vendor's mailing list , not yours.

**S9:** So, what should you do? Answer is drive traffic to your website FIRST before redirecting the traffic to the vendor's website and that's exactly what super-affiliates are doing.

**S10:** Why drive traffic to your website first? Because only through this way you can gain subscribers and get their names and email addresses before the vendor's do. How you do this is by creating something called 'squeeze page' which you will learn more about in coming modules. Your main goal here is to build your own mailing list!

So, even if you are not able to close the sale on the first try, that's okay because at least you're able to follow-up with them on your own mailing list! Once you have them on your mailing list, you can pretty much continue to follow-up with them. Let's just say that in the worst case scenario, they are not buying the product that you are promoting in your follow-up emails. That's fine because you can still promote other products to your subscribers. By doing so, you created an opportunity to introduce yourself to your subscribers and gain their

trust. Remember, they may not buy from you today, but they buy from you tomorrow or the day after. Thus, Build your mailing list!

**S11:** After understanding the basic structure and strategy of affiliate marketing, you are ready for the real deal! So I will guide you step by step, on how to build your affiliate business empire from scratch using only a handful of softwares and tools.

Step 1, get your own domain name! You can get one for about \$10 per year from the either one of the best two domain registration sites, NameCheap and GoDaddy.

Step 2, register yourself a Web Hosting. There are a lot of choices for web hosting out there but for most marketers it will be HostGator. It's about \$10 a month. For now, you don't have to go for high packages, I recommend you to go for the basic package.

Step 3, Now this is the most important tool, The autoresponder, you need to have an autoresponder to store the names and email addresses of your subscribers and prospects. So, Get one now! You can get your Autoresponder starting from \$20 a month. I recommend you to get one from Aweber or Getresponse.

Step 4 is get a PayPal account! Without it, you can't receive payments. So, register one now! You can choose either premier or business account but if you are just working from home, the premier will work best of you.

**S12:** Now You are almost done, Step 5 is build your website! For this you have 2 tools to choose from.

If you have HTML skills and know how to build a website it then you can build your website using DreamWeaver or similar program.

But if you don't have any technical skills, you can choose the second tool. Which using WordPress. It is easy to install and it's also free, just go to [wordpress.org](https://wordpress.org) and install it on your domain.

What you gonna need next is to use OptimizePress, it is not exactly needed but I highly recommend it. OptimizePress is a fantastic tool that lets you build your marketing pages, you are gonna need this to build your website. However, it cost around \$97 one-time-fee. But it will be a fantastic investment.

**S13:** The last step will be link tracking. For this I recommend installing this script, [YoURLs.org](https://yourls.org), or Google Analytics. They are both free of charge.

Just a warning, don't ever use TinyUrl or Bitly because they tend to end up in the subscriber's spam folder, so make sure you don't use them as link tracker alright.

**S14:** There you had it, 6 simple steps and you are all ready to be a commission smasher! Before I end this module, I'm going to share with you 4 most common mistakes that beginner affiliates are still making until this day.

The first mistake most affiliate marketers always make is that they don't build their own mailing list and this is the biggest mistake because the mailing list is the foundation of this business. In short, no mailing list equals no business. So, make an effort to build an email list and generate leads because we already know that not everyone buys on the first contact, it may take a few more emails to condense them, so you wanna make sure that you wanna maximize every lead that you paid for.

The second common affiliates mistake is that they really don't know how to generate traffic, so they use a lot of ineffective ways like article marketing which is already dead or search engine optimizing and that's a bad idea because it takes a lot of time, and I am going to show you in this course the effective ways to generate traffic.

The third mistake is investing without making a profit, so what some affiliates do is spend like \$1 on ads but they generate only 50 cents, so that's really not smart affiliate marketing and you have to track and optimize your campaigns.

And the last mistake is that affiliates kinda of always start sending traffic directly to an affiliate link which goes back to what I said earlier, they don't really make an effort to build a mailing list.

So make sure you don't do any of these mistakes that I highlighted. This wraps up the first module of the course. I look forward to seeing you in the second module!